For:

With:

21251 NETWORK PLACE CHICAGO, IL 60673-1251

1101 15th St NW Lbby 2

In Account MUNDY KATOWITZ MEDIA(6989)

1322 G St SE

Washington, DC 20005-5002

Washington, DC 20003-3021

ATTN:Accounts Payable

PRIORITIES USA ACTION(322386)

CBS TELEVISION STATIONS



KDKA-TV

INVOICE

Page 1 of 6

Account Exec:

Office: KDKA-TV
Contract Num: 1201-56146

Contract Dates: 08/07/2012-08/13/2012

Brian Butz-1

Customer Order:

Linked Order:

CPE: / / 1519

Product Desc: PUSA ACTION 8/7-13

Broadcast airtimes represented are reported to the nearest second.

Invoice Num: 1201-542533

 Invoice Date:
 08/19/2012

 Billing Cycle:
 Weekly

 Billing Period:
 07/30/2012-08/19/2012

PAY BY 09/18/2012 Net 30 days

Buy	Flight								Total		
ine	Description			Buy Line Dates		MTV	/TFSS	Dur	Spots	Rate	
1	THIS MORN	NG 6-7AM		08/07/2012-08/09	9/2012	. T W	Т	30	3	500.00	
30 1	MIN SEP										
Wee	ek Of		MTWTFS	S	Spots Per Week		Rate_				
08/0	06/2012-08/12/20 ⁻	2	. T W T	_	3	_	500.00				
۸:- ۱	Date D	ov. Air Timo	M/G For	Motorial		Dur	Rate	Debit	Credit	Domarko	
		ay <u>Air Time</u> u 06:55:34	· · · · · · · · · · · · · · · · · · ·	Material PRATV1211H		<u>Dur</u>		Debit	Credit	<u>Remarks</u>	
						30	500.00				
		e 06:26:59		PRATV1211H		30	500.00		W		
08/0	09/2012 T	n 06:24:05	AM	PRATV1211H		30	500.00		Name of the last	1	
2	THE EARLY	SHOW		08/07/2012-08/10)/2012	. Т. Т	F	60	3	450.00	
	MIN SEP										
Wee	ek Of		MTWTFS	<u>S</u>	Spots Per Week	10	Rate	The second			
08/0	06/2012-08/12/20	2	.T.TF		3		450.00				
<u>Air l</u>	Date D	ay Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>	
08/0	07/2012 T	u 08:23:15	AM	PRA-TV12-03H		60	450.00				
08/0	09/2012 T	n 08:15:05	AM	PRA-TV12-03H		60	450.00				
08/1	10/2012 F	08:26:59	AM	PRA-TV12-03H		60	450.00				
3	PITTSBURG	H LIVE		08/08/2012-08/08	3/2012	W.		60	1	330.00	
30 1	MIN SEP				_						
Wee	ek Of		MTWTFS	<u>s</u>	Spots Per Week	_	Rate				
08/0	06/2012-08/12/20	2	W		1		330.00				
<u>Air l</u>	Date D	ay Air Time	M/G For	<u>Material</u>		<u>Dur</u>	<u>Rate</u>	Debit	Credit	Remarks	
08/0	08/2012 V	e 09:28:10	AM	PRA-TV12-03H		60	330.00				
4	PITTSBURG	H LIVE		08/13/2012-08/13	3/2012	M		60	1	330.00	
30 1	MIN SEP										

For:

21251 NETWORK PLACE CHICAGO, IL 60673-1251

1101 15th St NW Lbby 2

Washington, DC 20005-5002

PRIORITIES USA ACTION(322386)

CBS TELEVISION STATIONS



KDKA-TV

INVOICE

Account Exec: Office:

Brian Butz-1 KDKA-TV

Contract Num:

1201-56146 08/07/2012-08/13/2012

Contract Dates: Customer Order:

Linked Order:

CPE: / 1519

In Account MUNDY KATOWITZ MEDIA(6989)

With: 1322 G St SE

> Washington, DC 20003-3021 ATTN:Accounts Payable

PUSA ACTION 8/7-13 **Product Desc:**

Broadcast airtimes represented are reported to the nearest second.

Invoice Num: 1201-542533 Page 2 of 6 Invoice Date: 08/19/2012 09/18/2012 Billing Cycle: Weekly 07/30/2012-08/19/2012 Net 30 days **Billing Period:**

у	Flight									Total	
ne	Description	on			Buy Line Dates		MTW	/TFSS	Dur	Spots	Rate
Wee	k Of			MTWTFS	<u>S</u>	Spots Per Week	_	Rate			
08/1	3/2012-08/19/2	2012		М		1		330.00			
Air D	<u>Date</u>	<u>Day</u>	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	Remarks
08/1	3/2012	Мо	09:50:25 AM		PRA-TV12-03H		60	330.00			
5	PRICE IS	RIGHT			08/07/2012-08/10	0/2012	. T	F	60	2	770.00
30 M	IIN SEP								2	No. of Concession, Name of Street, or other Persons, Name of Street, or ot	
Wee	ek Of			MTWTFS	<u>S</u>	Spots Per Week	_	Rate			1
08/0	6/2012-08/12/2	2012		.TF		2		770.00			
<u>Air D</u>	<u>Date</u>	<u>Day</u>	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	<u>Rate</u>	Debit	Credit	<u>Remarks</u>
08/0	7/2012	Tu	10:58:55 AM		PRA-TV12-03H		60	770.00			
08/1	0/2012	Fr	10:58:25 AM		PRA-TV12-03H		60	770.00	-		
6	NOON NE	WS			08/07/2012-08/13	3/2012	MTW	/TF	60	5	730.00
30 M	IIN SEP				100						
Wee	k Of			MTWTFS	<u>s</u> 1	Spots Per Week		Rate			
08/0	6/2012-08/12/2	2012		MTWTF		4	1	730.00			
Air D	<u>Date</u>	Day	Air Time	M/G For	Material	1 1/2	_Dur	Rate	Debit	Credit	Remarks
08/0	7/2012	Tu	12:23:26 PM		PRA-TV12-03H		60	730.00			
08/0	8/2012	We	12:07:53 PM		PRA-TV12-03H		60	730.00			
08/0	9/2012	Th	12:23:31 PM		PRA-TV12-03H		60	730.00			
08/1	0/2012	Fr	12:12:52 PM		PRA-TV12-03H		60	730.00			
Wee	ek Of			MTWTFS	<u>S</u>	Spots Per Week	_	Rate			
	3/2012-08/19/2	2012		MTWTF		1	_	730.00			
Air D	<u>Date</u>	Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	Remarks
00/4	3/2012	Mo	12:27:25 PM		PRA-TV12-03H		60	730.00			

For:

With:

21251 NETWORK PLACE CHICAGO, IL 60673-1251

1101 15th St NW Lbby 2

In Account MUNDY KATOWITZ MEDIA(6989)

1322 G St SE

Washington, DC 20005-5002

Washington, DC 20003-3021

ATTN:Accounts Payable

PRIORITIES USA ACTION(322386)

CBS TELEVISION STATIONS



KDKA-TV

1201-542533

07/30/2012-08/19/2012

08/19/2012

Weekly

Invoice Num:

Invoice Date:

Billing Cycle:

Billing Period:

INVOICE

Page 3 of 6

09/18/2012

Net 30 days

Account Exec: Office: Brian Butz-1

Office: KDKA-TV
Contract Num: 1201-5614

1201-56146 08/07/2012-08/13/2012

Contract Dates: Customer Order:

Linked Order:

/ / 1519

CPE:

7 71515

Product Desc: PUSA ACTION 8/7-13

Broadcast airtimes represented are reported to the nearest second.

Buy	Flight									Total		
_ine	Descriptio				Buy Line Dates			TFSS	Dur	Spots	Rate	
7	CBS SOAF	PS 123	30-2P		08/10/2012-08/1	0/2012	F		30	1	365.00	
30 N	MIN SEP											
Wee	ek Of			MTWTFS	<u>S</u>	Spots Per Week		Rate				
08/0	06/2012-08/12/2	012		F		1		365.00				
Air D	Data	Day	Air Time	M/G For	Material		Dur	Rate	Debit	Credit	Remarks	
			01:29:10 PM	<u>IVI/G 1 01</u>	PRATV1211H		<u> </u>	365.00	Debit	Credit	Kemarks	
00/1			01.29.101 W									
88	THE TALK				08/07/2012-08/0	9/2012	. T . T		30	2	250.00	
30 N	MIN SEP											
					•	0 . 5		5 .				
Wee				MTWTFS	<u>S</u>	Spots Per Week		Rate				
08/0	06/2012-08/12/2	012		.T.T		2	1	250.00				
Air D	<u>Date</u>	Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>	
08/0	07/2012	Tu	02:28:29 PM		PRATV1211H	10	30	250.00				
08/0	09/2012	Th	02:28:52 PM		PRATV1211H		30	250.00	7 -			
9	530-6PM N	IEWS			08/08/2012-08/0	8/2012	W.	A.	30	1	650.00	
30 N	MIN SEP				a a							
					. 10 1		Section 1					
Wee	ek Of			MTWTFS	<u>s</u>	Spots Per Week	_	Rate				
08/0	06/2012-08/12/2	012		W		1		650.00				
Air D	Date	Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	Remarks	
			05:43:00 PM	171/ 0 1 01	PRATV1211H		30	650.00	<u></u>	<u> </u>	<u>rtomarto</u>	
10	M-F 6PM N	IEWS			08/09/2012-08/0	9/2012	T.		30	1	650.00	
	MIN SEP											

For:

With:

21251 NETWORK PLACE CHICAGO, IL 60673-1251

CBS TELEVISION STATIONS



08/07/2012-08/13/2012

KDKA-TV

INVOICE

Account Exec:

Brian Butz-1

Invoice Num: Invoice Date: Billing Cycle:

Billing Period:

1201-542533 08/19/2012

Weekly

07/30/2012-08/19/2012

09/18/2012 Net 30 days

Page 4 of 6

PRIORITIES USA ACTION(322386)

1101 15th St NW Lbby 2 Washington, DC 20005-5002 Office: KDKA-TV Contract Num: 1201-56146

Contract Dates: Customer Order:

Linked Order:

CPE: / 1519

In Account MUNDY KATOWITZ MEDIA(6989)

1322 G St SE

Washington, DC 20003-3021 ATTN:Accounts Payable

PUSA ACTION 8/7-13 **Product Desc:**

Broadcast airtimes represented are reported to the nearest second.

Buy	Flight										Total	
ine	Descripti	ion			Buy Line Dates		мт	WTFSS	D	ur	Spots	Rate
	Week Of			MTWTFS	S	Spots Per Week		Rate				
	08/06/2012-08/12	/2012		T		1		650.00				
	Air Date	Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit		Credit	Remarks
	08/09/2012	-	06:09:29 PM		PRATV1211H		30	650.00				
11	11:35P-1	2:37A -	LETTERMAN		08/08/2012-08/1	0/2012	W	/ . F		30	2	325.00
	30 MIN SEP								<u> </u>	(2		
										- V	The same	
	Week Of			MTWTFS	<u>S</u>	Spots Per Week		Rate				
	08/06/2012-08/12/	/2012		W.F		2		325.00				
	Air Date	Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	M	Credit	<u>Remarks</u>
	08/08/2012	We	11:50:22 PM		PRATV1211H		30	325.00				
	08/10/2012	Fr	11:49:17 PM		PRATV1211H		30	325.00		Bir		
12	THE LAT	E LATE	SHOW W/CRA	AIG FERGUS	08/07/2012-08/09	9/2012	.т.	Table 1		30	3	150.00
	THE LAT	E LATE	SHOW W/CRA	AIG FERGUS	08/07/2012-08/09	9/2012	.т.		;	30	3	150.00
	30 MIN SEP	E LATE	E SHOW W/CRA		. 1		.T.			30	3	150.00
	30 MIN SEP Week Of		E SHOW W/CRA	MTWTFS	. 1	Spots Per Week	.T.	Rate		30	3	150.00
	30 MIN SEP		E SHOW W/CRA		. 1		.т.			30	3	150.00
	30 MIN SEP Week Of	/2012	E SHOW W/CRA	MTWTFS	. 1	Spots Per Week	.T.	Rate	Debit	30	3 Credit	150.00
	30 MIN SEP Week Of 08/06/2012-08/12/	/2012 <u>Day</u>		MTWTFS	<u>s</u>	Spots Per Week		<u>Rate</u> 150.00		30		
	30 MIN SEP Week Of 08/06/2012-08/12/ Air Date	/2012 <u>Day</u>	<u>Air Time</u>	MTWTFS	<u>S</u> <u>Material</u>	Spots Per Week	Dur	<u>Rate</u> 150.00 <u>Rate</u>		30		
	30 MIN SEP Week Of 08/06/2012-08/12/ Air Date 08/07/2012	/2012 <u>Day</u> Tu Th	<u>Air Time</u>	MTWTFS	<u>S</u> <u>Material</u>	Spots Per Week	<u>Dur</u> 30	<u>Rate</u> 150.00 <u>Rate</u>			<u>Credit</u>	<u>Remarks</u>
	30 MIN SEP Week Of 08/06/2012-08/12/ Air Date 08/07/2012 08/09/2012 08/09/2012	/2012 <u>Day</u> Tu Th Th	<u>Air Time</u> 01:08:15 AM	MTWTFS .T.T M/G For	<u>S</u> <u>Material</u> PRATV1211H	_Spots Per Week 2	<u>Dur</u> 30 30	Rate 150.00 Rate 150.00 150.00	Debit 150.00	30	<u>Credit</u>	Remarks Preempted

For:

21251 NETWORK PLACE CHICAGO, IL 60673-1251

1101 15th St NW Lbby 2

Washington, DC 20005-5002

PRIORITIES USA ACTION(322386)

CBS TELEVISION © GW



KDKA-TV

1201-542533

07/30/2012-08/19/2012

08/19/2012

Weekly

Invoice Num:

Invoice Date:

Billing Cycle:

Billing Period:

INVOICE

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09/18/2012

Net 30 days

Account Exec:

Brian Butz-1 KDKA-TV

Office: Contract Num:

1201-56146 08/07/2012-08/13/2012

Contract Dates: Customer Order:

Linked Order:

CPE: / 1519

In Account MUNDY KATOWITZ MEDIA(6989)

1322 G St SE With:

Washington, DC 20003-3021

PUSA ACTION 8/7-13 **Product Desc:**

Buy	Flight										Total	
ine	Descripti	on			Buy Line Dates		MTW	TFSS		Dur	Spots	Rate
Wee	ek Of			MTWTFS	<u>S</u>	Spots Per Week	_	Rate				
08/0	06/2012-08/12/	2012		S.		1		175.00				
<u>Air I</u>	<u>Date</u>	<u>Day</u>	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	_	Credit	<u>Remarks</u>
08/1	11/2012	Sa	06:57:12 AM		PRATV1211H		30	175.00				
14	18:00:00-	18:30:00	0		08/11/2012-08/11	/2012		S .		30	2	315.00
30 N	MIN SEP									12. (The state of the s	
We4	ek Of			MTWTFS		_Spots Per Week		Rate_				V.
	06/2012-08/12/	2012		S.	<u>2</u>	1	_	315.00	100			
Air I	<u>Date</u>	Dav	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit		Credit	<u>Remarks</u>
	11/2012	Sa	<u> </u>				30			-	315.00	Preempted
08/1	12/2012	Su	11:23:41 AM	08/11/2012	PRATV1211H		30	315.00	315.00	100		Makegood in FACE THE NATION
15	SAT 7PM	NEWS			08/11/2012-08/11	/2012		3.		30	1	315.00
30 N	MIN SEP				est		1		1,600			
Wee	ek Of			MTWTFS:		Spots Per Week		Rate				
	06/2012-08/12/	2012		S.		1	1000	315.00				
Air I	Date	Day	Air Time	M/G For	Material	1 /	<u>Dur</u>	Rate	Debit		Credit	Remarks_
08/1	11/2012	Sa	07:22:46 PM		PRATV1211H		30	315.00				
16	CBS SUN	MORN			08/12/2012-08/12	2/2012		S		30	1	325.00
30 N	MIN SEP											
<u>W</u> ee	ek Of			MTWTFS	<u> </u>	Spots Per Week		Rate_				
	06/2012-08/12/	2012		S		1	_	325.00				
<u>A</u> ir I	<u>Date</u>	Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit		Credit	Remarks
	12/2012	-	09:47:31 AM		PRATV1211H		30	325.00		_		<u></u>

21251 NETWORK PLACE CHICAGO, IL 60673-1251

For: PRIORITIES USA ACTION(322386)

> 1101 15th St NW Lbby 2 Washington, DC 20005-5002

In Account MUNDY KATOWITZ MEDIA(6989)

With: 1322 G St SE

> Washington, DC 20003-3021 ATTN:Accounts Payable

CBS TELEVISION STATIONS



08/07/2012-08/13/2012

KDKA-TV

Invoice Num:

INVOICE

Page 6 of 6

Account Exec: Brian Butz-1 Office: KDKA-TV

Contract Num: 1201-56146

Contract Dates: Customer Order:

Linked Order:

CPE: / 1519

Product Desc: PUSA ACTION 8/7-13

Broadcast airtimes represented are reported to the nearest second.

1201-542533 08/19/2012

Invoice Date: Billing Cycle: Weekly

07/30/2012-08/19/2012 **Billing Period:**

09/18/2012 Net 30 days

Buy	Flight			Total				
Line	Description	Buy Line Dates	M T	WTFSS	Dur	Spots	Rate	
	Total Spots	Gross Amt	Commission Amt	Net Amt	Debit	Credit	Reconciliation	
Air Time Totals	28	12,945.00	1,941.75	11,003.25	465.00	465.00	0.00	

Billing Notes

PRINT AT STATION. MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE. PAID FOR BY PRIORITIES USA

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

Wire Transfer Instructions:

For Billing Inquiries Please Contact: ACCOUNT EXECUTIVE

412-575-2200

12,945.00 **Gross Billing Trade Value** 0.00 **Agency Commission** 1,941.75 **Local Tax** 0.00 State Tax 0.00 **Pre Paid Amount** 0.00 **Pay This Amount** 11,003.25

Warranty - We warrant the above broadcasts were made according to the official station log.